

ing, and a very practical and Chairman.

### AT LOUGHMORE.

ore is a centre of festivity for city youth, who rarely get an opportunity of showing their paces on the water. There were numbers out every day and on Sunday a bunch playfully got into patch which gave out a dozen had a frigid immersion nothing worse. There is, as far as I know, no record of an ice tragedy in Loughmore, but there is of a bathing accident about a dozen years ago, when a student lost his life. Whatever the cause, Loughmore is one of the best places a swimmer would select. It has been the rendezvous of city youths who reap the utmost enjoyment from a sport not often available in our city.

### UNRELATED.

Mr. Power, Co.C., was congratulated at a meeting of the County Committee of Agriculture yesterday, on his appointment as Vice-President of the Irish Dairy Breeders' Society. The honour conferred on Mr. Power is amply deserved as the reward of his active and successful work in the Society from its inception to the present. He is one of the best progressive of our dairy farmers and as a public representative, his work on the County Council and Agricultural Committee needs no commendation. His views are sound and far-reaching, and have recently been extolled by his colleagues on every party. Mr. Power, who is a member of the Fine Gael group in the Dáil, is persona grata with everybody only for his services but his kindly disposition.

require to go outside this city for proof. The Federation found it necessary to conduct what is described as an intensive campaign warning manufacturers against the high costs of production and low output. Whatever the cause, there cannot be any excuse for inadequacy of output unless it be insufficient staffing, difficulty in procuring raw materials, or disinclination by the workers to give a proper return for the wages paid. Whatever the cause, it stands to reason that high production costs and low output are not conducive to the prosperity of any industrial undertaking. They must eventually result in stagnation and ruin, with the reaction of unemployment and a setback to the national economy. Furthermore, should it happen that these two factors are responsible for the present excessive prices charged to the consumers, the manufacturers had better take heed of the warning given by the Council of the Federation before it may be too late to apply a remedy.

---

### IN MEMORIAM.

**CLEARY**—(2nd Anniversary)—In fond remembrance of John Cleary, Old Thomondgate (late of "Chronicle" Staff), who died on 18th January, 1938. Inserted by his widow and children.

Just a little prayer

Is all we ask for him to-day.