

Are you getting fullvalue when buying coal? We do not think you are if
you are not buying the you are not buyling the kinds we sell. We re commend "Best Orrel 4,
foot' or "Blundell's
King Wigan." We welcome investigation and oomparison. Try a tou of it. You'll not regret it. Order to-day.

LUNEREK STENMBHIP CDI, Ltd, LIMERICK.
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WOODFORDS CORK.
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## THE COLDEN KEY <br> THAT WILL OPEN EVERY DOOR TO SUCCESS

## In any Business

## Is Persistent Advertising

You can easily
TREBLE YOUR PROFITS By
Blowing Your Own Trumpet In a Good Advertising Medium

The "Limerick Leader" circulates extensively all over the counties of Limerick, Clare, and Tipperary, as well as in several districts of Cork \& Kerry. - It claims-and Challenges contradiction of the fact-that it has by far the Largest Circulation of any tri-weekly in Munster.

A regular advertiser, forwarding a repeat order, says: "I must say that advertising in your valuable paper gives me every satisfaction, and has brought me excellent results in increased and increasing business."
The tribute is but one of several received from time to time, but it has a peculiarly compelling lesson and appeal for every wise business firm.

ADVERTISE AND SUCCEED

## 

HAS THE NAME
For PURITY. STRENGTH. FLAVOUR. , EASY BAKING.
these are four of the points which make this flour so popular with everyone

You can Depend upon "Millocrat" Quality.
always ask for "millocrat."
JOSEPH RANK, LTD.,
LIVERPOOL

Himeriak Agenta :-a. . F. J. BOURE 11. Glentworth Street Hmarlak.

## PATRICK STREET SHOPPIMG CENTRE.

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The Very Best Value Obtalnable in all Goods Stocked :-

Lindsey Brotherg,
 Overalls, \&os. W BY Pee your Oalven Dio with Hoone nh

 28, Patriok-street, Limeriok, THE DUBLIN HOUSE,


-The Munster Private Loan and Digoount Office, Ltde,




See Our Windows To-day


THE FLOUR WHICH PLEASES THE LADIES


FIOUR

IN "SNOW QUEEN" YOU WILL FIND SOMETHING just to your liking
a If you are not a clever baker it will heLp you to become one.
© IF YOU ARE A CLEVER BAKER "SNOW QUEEN" WILL Please you.

ASK YOUR GROCER OR STORE FOR ITAND SEE YOU GET IT.

SOLE MANUFACTURERS
BUCHANANS' FLOUR MILLS, LTD, IIVERPOOL



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LIMEXICK LEADER MONDAY EVKNING, OCTOBER 24, 1921.


